



Giannandrea | Personal

Giannandrea has worked extensively with high-profile talent including **Anne Hathaway, Scarlett Johansson, Drew Barrymore, Christina Aguilera, Cameron Diaz, Demi Moore, Eva Mendes, Kate Hudson, Mariah Carey, Daniel Craig and Hugh Jackman**, with work spanning the Oscars, Golden Globes, Grammys, BAFTAs, Cannes, Venice and Toronto Film Festivals. His international career covers film and television, celebrity, fashion and editorial with work featured in **Vogue, Harper's Bazaar, Elle and Glamour**.

Working as a Personal on a major feature film alongside one of his longstanding clients inspired Giannandrea to explore further opportunities in film & TV, bringing his supportive, collaborative and creative approach to set as a Personal Hair Stylist.

Emmy-nominated for Outstanding Hairstyling for his work with Christina Aguilera on *The Voice* and a recipient of the **Hollywood Beauty Award**.

Selected Credits

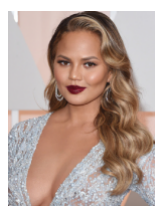
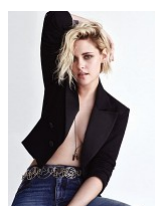
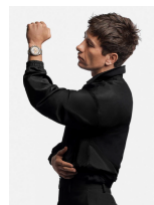


The Voice



Upgraded

Photos



Credits & Awards

Hollywood Beauty Awards **Outstanding Hairstyling of the Year**
Winner
2017

Hollywood Beauty Awards **Outstanding Hairstyling of the Year**
Nominated
2016

USA Television Academy |
The Emmys **Outstanding Hairstyling for “NBC The Voice”**
Lead Hair Stylist for Christina Aguilera
Nominated
2015

TV

THE VOICE
Series 8
Series 10 **Lead Hairstylist**
NBC | Starring Christina Aguilera

**AMERICA'S NEXT TOP
MODEL**
Series 1 **Lead Hairstylist**
Insider Entertainment | Starring Tayra Banks

BALLA CON ME
Lead Hairstylist
RAI 1 International | Starring Miriam Leone

UNDERCOVER BOSS
Lead Hairstylist
CBS | Starring Idina Menzel

LIP SYNC BATTLE
Lead Hairstylist
Spike TV | Starring Naya Rivera

Feature Films

UPGRADED
Personal Hair Stylist
Amazon Studios | Personal to Marisa Tomei

HABIT
Personal Hair Stylist
852 Films | Personal to Paris Jackson

Corporates

HSA ITALY

ESLA & Nouvelle Hair
Care Brands

Global Creative Ambassador

2024/2025

HAIR PRESCRIPTIVES**Creative Director**

2021/2022

ARIA BEAUTY

Canada

Designer

2018 | Developed a new Flat Iron “The G Styler” in partnership with brand-directed creative image & concepts,
media press + drove sales through personal USA network.

DAVINES

Italy

Hair Stylist

Editorial Credit Program

DESIGN ME

Canada

Brand Ambassador**COLOR DESIGN**

USA

ADV Campaign Creative Director**SISLEY**

USA

Hair Stylist

Editorial Credit Program

PHYTO PARIS

USA

Hair Stylist

Editorial Credit Program

REDKEN

USA

ADV Hair Stylist**L'OREAL**

USA/Paris

Hair Stylist

Editorial Credit Program

KERASTASE

USA

Hair Stylist

Editorial Credit Program

PANTENE

USA

ADV Hair Stylist

2007 to 2013

**MACADAMIA
PROFESSIONAL**

Global Creative Director, Head of ADV

2014 to 2017 | As GCD I generated for the brand 543 Million Consumer PR impressions reach + 16 Million Trade Media PR impressions reach.

Head of Global Advertising | 2015/16

Head of Creative Educational Team | 2014/16

Developed and executed 2 global Adv. campaigns & Media Spokesperson (Print & TV)

B2B -Products education for all global distributors & salons/hairstylist

B2C -Creative development of Brand Visuals for consumer market Media

B2M -Trade Media press , brand voice for all consumer media outlets

Social Media creative content generator and consumer engagement across multiple platforms.

Identify all global hair textures , spearheaded for an all inclusivity of the hair market.