



Giannandrea Marongiu | Personal

Giannandrea is an internationally recognized Celebrity Hairstylist & Creative Director with over 25 years of experience across fashion, film, television, advertising, celebrity, and major Haircare brands.

At 20, he moved to Milan, where he began working with leading H&MU agencies and creating fashion editorials for publications including Elle, Glamour, Marie Claire. His career quickly expanded internationally. In 1996, Giannandrea relocated to New York City, where he joined the agency of legendary hairstylist Garren, whose mentorship became a defining influence on his artistic development.

He has collaborated with some of the world's most renowned photographers, including Steven Meisel, Herb Ritts, Patrick Demarchelier, Steven Klein, David Bailey, and David LaChapelle, his work featured in publications such as Vogue, Harper's Bazaar, Glamour.

His A-list clientele includes Drew Barrymore, Christina Aguilera, Cameron Diaz, Demi Moore, Scarlett Johansson, Eva Mendes, Kate Hudson, Anne Hathaway, Mariah Carey, Daniel Craig, and Hugh Jackman.

His work has been showcased at some of the world's most prestigious events, including the Oscars, Golden Globes, Grammys, Tony Awards, Cannes Film Festival, Venice Film Festival, BAFTAs, and Toronto International Film Festival. In 2015, Giannandrea received an Emmy nomination for Outstanding Hairstyling for his work with Christina Aguilera on NBC's The Voice. In 2017, he received the Hollywood Beauty Award for his contribution to the beauty industry.

His innovative vision and international experience continue to position him as one of the most respected creative voices in the industry.

Credits & Awards

Win
HOLLYWOOD BEAUTY
AWARDS
2017

Outstanding Hairstyling of the Year

Nomination

HOLLYWOOD BEAUTY
AWARDS
2016

Outstanding Hairstyling of the Year**Nomination**

USA TELEVISION
ACADEMY | THE EMMYS
2015

Outstanding Hairstyling for “NBC The Voice”

Lead Hair Stylist for Christina Aguilera

TV

THE VOICE

Series 8
Series 10

Lead Hairstylist

NBC | Starring Christina Aguilera

**AMERICA NEXT TOP
MODEL**

Series 1

Lead Hairstylist

Insider Entertainment | Starring Tayra Banks

BALLA CON ME**Lead Hairstylist**

RAI 1 International | Starring Miriam Leone

UNDERCOVER BOSS**Lead Hairstylist**

CBS | Starring Idina Menzel

LIP SYNC BATTLE**Lead Hairstylist**

Spike TV | Starring Naya Rivera

Feature Films

UPGRADED**Personal Hair Stylist**

Amazon Studios | Personal to Marisa Tomei

HABIT**Personal Hair Stylist**

852 Films | Personal to Paris Jackson

Corporates

HSA ITALY

ESLA & Nouvelle Hair
Care Brands

Global Creative Ambassador

2024/2025

HAIR PRESCRIPTIVES**Creative Director**

Giannandrea
Marongiu

2021/2022

ARIA BEAUTY

Canada

Designer

2018 | Developed a new Flat Iron “The G Styler” in partnership with brand-directed creative image & concepts,
media press + drove sales through personal USA network.

DAVINES

Italy

Hair Stylist

Editorial Credit Program

DESIGN ME

Canada

Brand Ambassador**COLOR DESIGN**

USA

ADV Campaign Creative Director**SISLEY**

USA

Hair Stylist

Editorial Credit Program

PHYTO PARIS

USA

Hair Stylist

Editorial Credit Program

REDKEN

USA

ADV Hair Stylist**L'OREAL**

USA/Paris

Hair Stylist

Editorial Credit Program

KERASTASE

USA

Hair Stylist

Editorial Credit Program

PANTENE

USA

ADV Hair Stylist

2007 to 2013

**MACADAMIA
PROFESSIONAL****Global Creative Director, Head of ADV**

2014 to 2017 | As GCD I generated for the brand 543 Million Consumer PR impressions reach + 16 Million Trade Media PR impressions reach.

Head of Global Advertising | 2015/16**Head of Creative Educational Team | 2014/16**

Developed and executed 2 global Adv. campaigns & Media Spokesperson (Print & TV)

B2B -Products education for all global distributors & salons/hairstylist

B2C -Creative development of Brand Visuals for consumer market Media

B2M -Trade Media press , brand voice for all consumer media outlets

Social Media creative content generator and consumer engagement

across multiple platforms.

Identify all global hair textures , spearheaded for an all inclusivity of the hair market.